



## BENEFACT BOTANICAL DECON 30

**\*A new innovative one-step disinfectant cleaner specially formulated for the majority of water damage restoration jobs.**

- ❖ Light Scent
- ❖ Economical price!
- ❖ Kills over 99.99% of bacteria in 30 seconds!
- ❖ Available for sale in all States
- ❖ Pleasant Aroma therapeutic Vapors
- ❖ No Synthetic Fragrances, Dyes or Bleach
- ❖ Uses the same Botanical Active Ingredient Benefect is known for



Typical disinfectants require 10 minutes contact time, which is difficult to achieve on vertical surfaces and materials. New Decon 30 solves this problem by being specially formulated to kill gram-negative and gram-positive bacteria with a more realistic contact time of just 30 seconds!

In addition to being bactericidal against *Staphylococcus aureus* (Staph), *Salmonella enterica*, *Pseudomonas aeruginosa* & *Escherichia coli* (E-coli), it is also virucidal against Rhinovirus (the common cold virus) and Influenza A including the Pandemic 2009 H1N1 on hard, non-porous, inanimate surfaces.

From pipes bursting to dishwashers leaking, many water loss jobs happen in the kitchen. Being a Food Surface Contact Sanitizer means restorers can decontaminate sensitive kitchen surfaces without rinsing, wiping or leaving behind synthetic chemical residue.

Uses the same proprietary **Botanical Active Ingredient** Benefect is known for – Thymol present as a component of Thyme Oil. We formulate with whole essential plant oils, not synthesized copies of the chemicals found within the oils - we think the authentic way is the right way!

Restoration professionals face many real-world situations where, according to the EPA, typical hard surface disinfectants may not be appropriate. From semi-porous walls and wood framing to concrete and carpets, new Decon 30 effectively eliminates odors produced by odor-causing fungi, bacteria & other odor-causing organisms on porous and non-porous surfaces.

Decon 30 combines powerful botanical cleaning surfactants with the proven killing ability of Benefect's Active Ingredient to clean and disinfect in one easy step! This makes Decon 30 ideally suited for general decontamination of remediation sites, equipment and contents.

Ideal for decontamination, preventing cross-contamination, cleaning, disinfecting and deodorizing in water damage applications.

- ❖ No synthetic chemicals
- ❖ No label warnings or precautionary statements
- ❖ No PPE required
- ❖ No evacuation of building occupants required
- ❖ No rinsing or wiping required, even on food contact surfaces





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# Benefect

Botanical Disinfectants & Cleaners

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# Benefect

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# BENEFECT® BOTANICAL DISINFECTANT

## Botanical Disinfection Technology

- > Have you ever worried about the antimicrobial products that you use? Sure they do the job but are they toxic? Are they suitable for use around children, pets, the chemically-sensitive or the elderly? Are they environmentally responsible & sustainable?

**Benefect's Botanical Disinfectant Technology Is The Answer To These Questions.**

### It's About Thyme™

- > Sensible Life Products is a world recognized leader in next-generation botanical antimicrobial technology. Our Active Ingredient is our highly specialized Thyme Oil that has been specially grown & blended to our exacting specifications which we have been advancing for almost 10 years now. Today, we are the largest purchaser of thyme oil in the world.

### How Can Benefect™ Disinfect Yet Be Less Toxic Than Vinegar?

- > In nature, plants produce germ-killing 'essential oils' to protect themselves from invading microbes, similar to how our bodies produce antibodies for our protection. Benefect is a revolutionary blend of these antimicrobial extracts, particularly from the herb Thyme, and achieves remarkable Efficacy & Safety profiles...without using any traditional synthetic chemicals like ammonia or chlorine.

### To Put It Simply, **Benefect** Is A 'Plant Immune System' In A Bottle.

- > Over 5,000 years of history shows that microbes do not build up a tolerance or resistance to the antimicrobial action of essential oils. The concentrations of essential oils required to kill microbes have not changed during this entire period. On the other hand, current germ killing practices have led to highly resistant organisms, which require stronger, more toxic chemicals and increasingly complicated disinfecting procedures...in just 60 years. Benefect's groundbreaking botanical technology is proven to kill over 99.99% of bacteria & surpasses the U.S. Environmental Protection Agency's efficacy requirements for broad spectrum hospital disinfectants. We have all seen the recent media coverage on 'superbugs' or germs that are now resistant to our strongest antibiotics. If this trend continues and if the way we control germs



isn't improved, infections that were once considered minor may become fatal. The time for change is now & Benefect is the sensible alternative.

### **Benefect Botanical Disinfectant:**

- > The First & Only Botanical Disinfectant in North America
- > Kills Over 99.99% of Bacteria, Fungus, TB and HIV
- > No Rinse or Wipe Required
- > No Warning Labels or First Aid Statements
- > No Mixing

### **What Do These Mean To You?**

**As a homeowner you know that Benefect™ has been reviewed for safety, efficacy & environmental impact by the Environmental Protection Agency (EPA) & therefore you can trust what the label says.**

Naturally, Benefect's botanical ingredients give it some distinct advantages:

**No Rinse or Wipe Required** It is suitable for use around children, pets, and the elderly and chemically-sensitive individuals. So you can relax about chemical contamination, overspray & evacuating building occupants.

**No Warning Labels or First Aid Statements.**

You can now use an alternative to chlorine, ammonia & oxidizers which isn't corrosive, flammable or reactive nor does it pose a public health risk. This means you don't need any Personal Protective Equipment (PPE) such as: rubber gloves, boots, aprons, respirators or face shields to protect yourself from the product.

Employers are liable for the health and safety of their employees. Using Benefect ensures employers are providing their employees with the latest technology & the best choice for the job.

Would you buy 20 year old equipment? Why would you choose 20 year old disinfectant technology?



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